

Annual Report

2024

europuls
CENTRE OF EUROPEAN EXPERTISE

Introduction

The year 2024 was an important milestone in strengthening the mission of Europuls – Centre of European Expertise to bring the European Union closer to Romanian citizens. In a European and national context marked by 4 rows of elections, political, economic and social transformations, we focused on fulfilling our mission to promote European values and increase the awareness of European policies and the civic involvement of the general public.

Our mission has become all the more important this election year, and our activities were aimed at informing citizens not only about the most important topics on the agenda in Brussels but also about the benefits that we all have as citizens of a member country of the European Union.

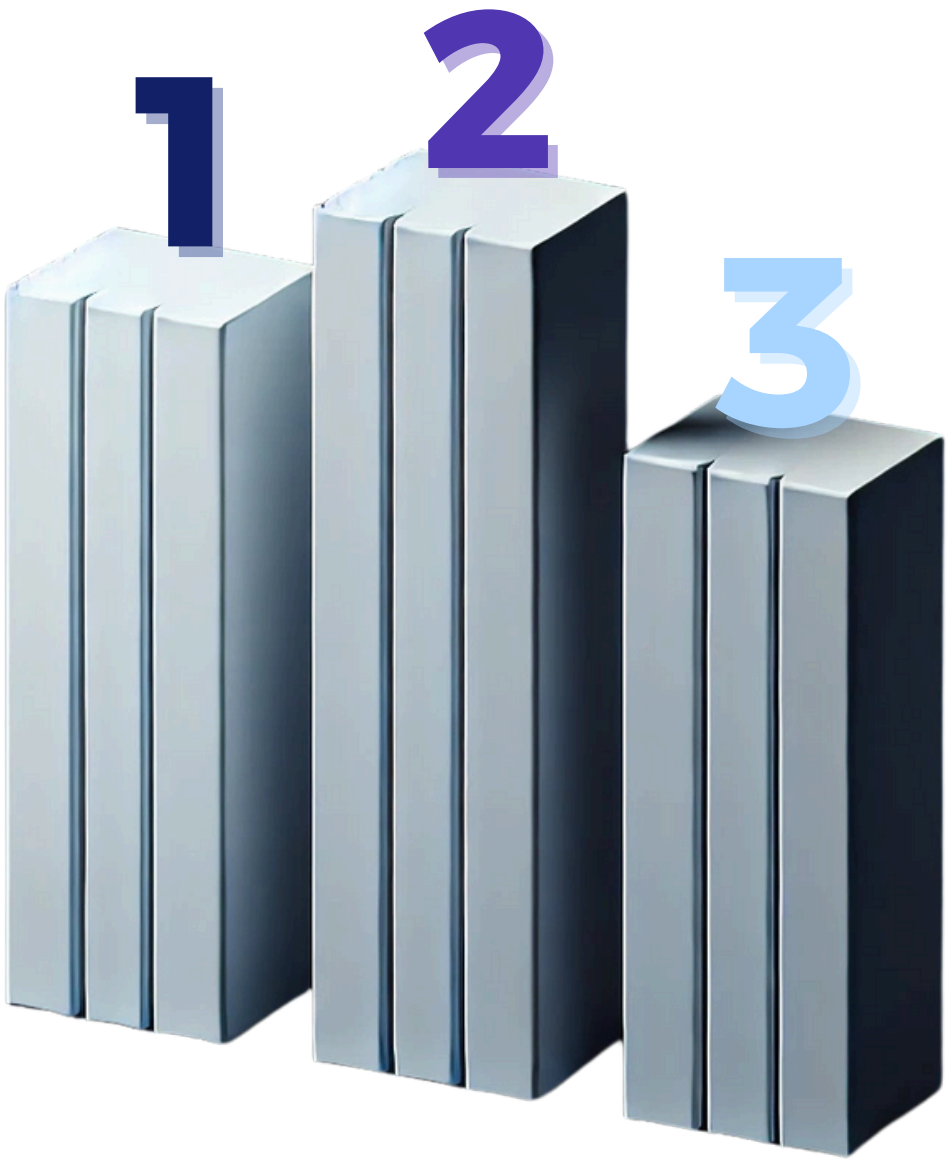
Throughout the year, Europuls has developed a series of initiatives and projects aimed at strengthening the active participation of young people in European decision-making processes, raising awareness of the benefits of membership of the European Union and supporting the active involvement of citizens in debates of European interest. Through conferences, workshops, information campaigns and public consultation platforms, the organization has provided safe spaces for expression of ideas, while promoting the principles of transparency and participatory democracy.

This report presents the key activities carried out by Europuls in 2024, the results achieved and the impact on society.

It represents both a retrospective of the achievements of 2024 and a firm commitment to continuing the mission of contributing to a more accessible and inclusive European Union.

9	Events and projects
52	Reports and articles
1.47M	Total social media impact

Europuls Pillars



1 Informing citizens

2 Education for youth

3 Connecting decision makers to citizens' needs

europuls
CENTRE OF EUROPEAN EXPERTISE

RO33inUE

RO33inUE platform, launched in the summer of 2024, is available on the Europuls website and includes information about the 33 Romanian MEPs. It publishes periodic analyses on the most important voting sessions in the plenary of the European Parliament and how they affect us concretely.



Since its launch, among the materials published on RO33inUE are: the analysis of the new delegation of Romania to the European Parliament, articles about the most important reports voted at European level, the “Guide to the priorities of new European Commissioners”, analysis of the challenges of each portfolio and various articles about the issues of interest about Romania and its representatives at the European level.

Active users
500+

Unique views
2000+

europuls
CENTRE OF EUROPEAN EXPERTISE

Reports, analyses and articles

4
Reports

16
Analyses

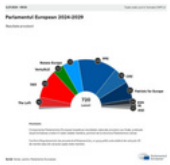
32
Articles

Titles through the year



Oct 10, 2024, 9:48 AM

Cea mai mare șansă de a moderniza România cu bani „gratis". Cum stăm cu PNRR în prag de alegeri?



Jul 16, 2024, 2:44 PM

Prioritățile grupurilor politice europene pentru următorii 5 ani

Ne aflăm cu câteva zile înainte ca Parlamentul European și Comisia Europea aleși. Cu un Parlament European conturat proeminent de familiile politice eu ne întrebăm cum vor colabora acestea...



Nov 4, 2024, 2:36 PM

Ghidul priorităților noilor comisari europeni

Europuls lansează astăzi, la începutul audierilor comisar desemnați de statele membre pentru mandatul 2024-



Oct 3, 2024, 9:11 AM

Ce se întâmplă în Austria și cum ne afectează?



Jan 17, 2024, 1:43 PM

Cum vrea Belgia să aplice principiul „nu lăsăm pe nimeni în urmă", la cârma UE, în plin an electoral



Aug 2, 2024, 8:18 PM

Ce se mai întâmplă la vecini: criza politică din Bulgaria

Pentru majoritatea cetățenilor europeni, data de 9 iunie a reprezentat ziua în care și-au ales reprezentanții în Parlamentul European. Pentru bulgari însă, această zi a avut o dublă semnificație

COMUNITATEA TINERILOR LIDERI EUROPENI

Young European Leaders' Community







About the project

Starting from the need identified by our volunteers in their communities to inform young people about how European institutions work and the importance of civic participation, this project was a journey of discovery and learning.

Over time, we have been happy to see that our results have been recognized. The Young European Leaders Community has been designated as a model of good practice to increase youth participation in voting at All Together for the European Elections 2024.

Being close to the end of the first edition of this project, we are grateful to all participants for the lesson of dedication, courage and civic responsibility.

We were honoured to win the bronze prize in the category „Social Involvement Volunteering", at the Romanian Youth Gala, organized by the Ministry of Family and the „Prize for European Values" offered by the National Agency for Community Programs in the Field of Education and Vocational Training (ANPCDEFP).

Results

Mobilities	Online mentorship sessions	Informing sessions	Dissemination sessions	Simulations of EU institutions
4	10	3	11	5

COMUNITATEA TINERILOR LIDERI EUROPENI

Our activity in numbers

Participants



150+

Reached young people



1250+

Involved volunteers



20+



COMUNITATEA TINERILOR LIDERI EUROPENI

Guide of the First Voter

The Guide of the First Voter is an information tool for young people who voted for the first time in this year's European elections.

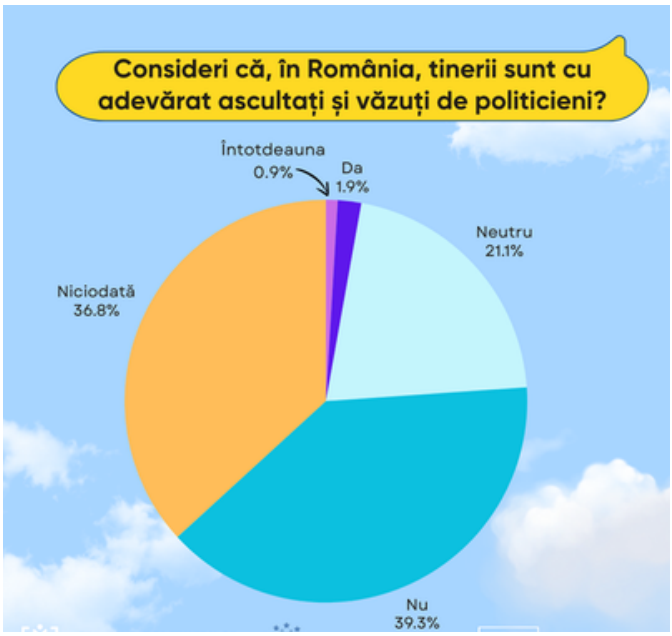
It responds to the need to understand how the European Union works and the responsibilities of those we voted to represent Romania in the European Parliament. Based on the consultation of participants in the "Young European Leaders Community" project, the Guide contributes to strengthening democratic values.

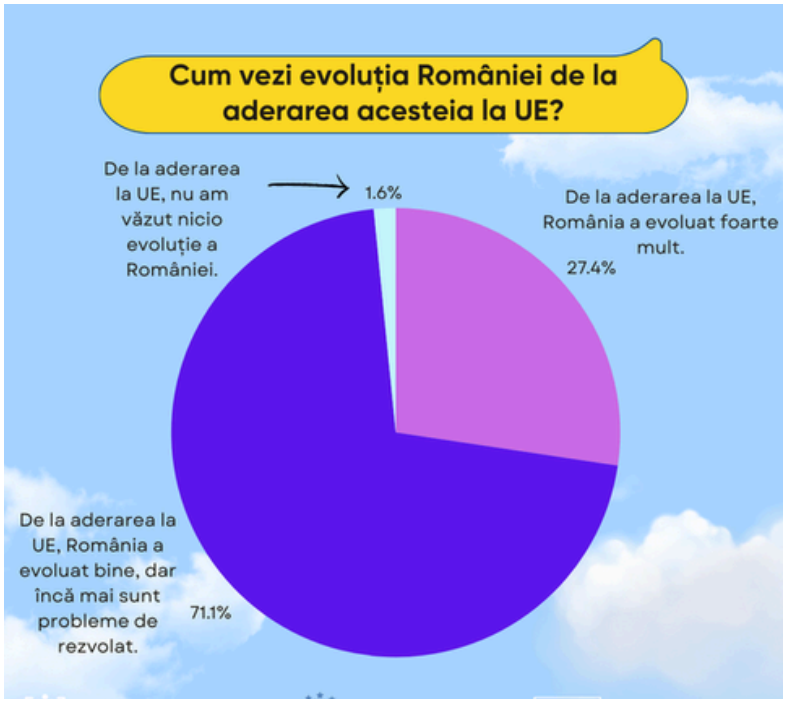


Youth barometer

We launched the first barometer on the perception of young people in Romania about the European Union, what was their interest to vote on June 9, 2024, but also about what they want from the new MEPs. It was conducted during April-July with the answers of over 300 young people. Results are available here!







YEUF

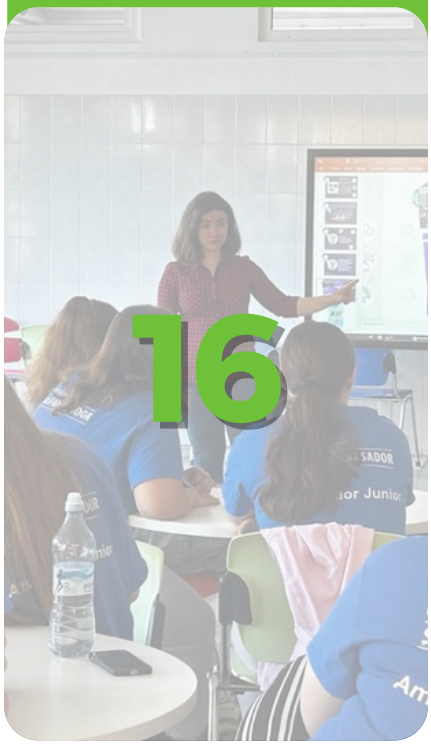
Youth Empowerment Universal Franchise

This project, carried out in partnership with 8 organisations at the European level, focused on improving young people's knowledge of how the European Union works, in order to prepare them for the European parliamentary elections, thus motivating them to vote in an informed manner.

Our activity in this regard was mainly carried out in high schools across the country, where we had the opportunity to talk with young people about their desires and needs from the European Union, but also the ways in which they can participate in the democratic process.

Results

Informing sessions



Direct young beneficiaries



Different localities



YOUNG DEMO

Organized in partnership with World Vision Romania, the Young Demo project consisted of a series of workshops through which we wanted to deepen the mission of our organization: to support young people to be involved civically, but also to help them make their ideas heard in the decision-making process within the European Union.

An important result of this project is “European Institutions Guide: Designed for Inspiring Change Makers”, a brochure containing understandable information about all European institutions. In addition, each of these sections is accompanied by the opportunities that that institution offers, be it scholarships or internship programs.

An important part of the project was the study visits to the European Parliament, where young people were able to ask Romania’s representatives questions directly.

Results

Participants



Study Visits



Workshops



europuls
CENTRE OF EUROPEAN EXPERTISE

EUROPULS BOOTCAMP

The bootcamp was dedicated to young people who want to learn more about how the institutions of the European Union work, develop their public speaking or advocacy skills, but also to discover internship/career opportunities in the field of international relations.

Our volunteers shared their experiences from internships in local and international public institutions. We received valuable tips, practical tricks, and strategies, giving us a broad perspective on the possibilities of development in this sphere.

The curiosities of the more than 50 participants were met through an interactive Q&A session, where the volunteers deepened their experience in a direct and open framework.







europuls
CENTRE OF EUROPEAN EXPERTISE

BE EU READY

Organised following the European Parliament elections, the “Be EU Ready” event organised together with **ENTR - G4Media** aimed to prepare young people for the start of the new mandate of the European Parliament, highlighting the results of the Youth Barometer conducted by Europuls. Also, the current European Commissioner on the part of Romania, Roxana Mînzatu, had a live intervention and answered the young people's questions.

After the debate, we had a training on how the European institutions work, but also tips&tricks on how we can fight disinformation.



europuls
CENTRE OF EUROPEAN EXPERTISE

DEMOCRACY INTERNATIONAL

Democracy Camp

This summer school is one of the direct results of the EUROSFAT Forum 2024 and represents an international camp about the political participation of young people in community life.

Organized together with Democracy International, the event brought together in Bucharest 60 young people from 10 countries: Germany, Switzerland, Czech Republic, Poland, France, Romania, Bulgaria, Croatia, Romania, Austria and Ukraine to participate in workshops on key topics such as democracy, sustainability, cross-sectionality and the European Union.

We were glad to be able to integrate international participants into the local community, through a visit to Ploiesti - Youth Capital of Romania 2024.



europuls
CENTRE OF EUROPEAN EXPERTISE

DEMOCRACY INTERNATIONAL

Democracy Camp

The young participants took part in workshops on technology, sustainability, and the European Union.
They had the opportunity to visit the Palace of Parliament and to take part in a discussion with deputies and senators in order to understand how the political system in Romania works. They also participated in a guided historical tour conducted by the Association of History Students “DACIA”.







EU for Global

EU4Global

The aim of the project is to extensively consult citizens on the future of the European Union outside its borders. It is held in eight countries (Bulgaria, Romania, Spain, Malta, Greece, Denmark, Germany and Latvia).



It covers two events in each country, one local and one transnational.

It was our organization that started the project, organizing the two events in Bucharest and compiling the first sets of recommendations that will be brought to the attention of decision makers at European level.

During the local event, called “Our role in the EU”, we brought together decision makers, representatives of civil society, public sector, but also students and pupils. The topics of the roundtable discussion focused on combating disinformation and increasing the participation of young people in the decision-making process starting at national level, up to European and global level.

EU for Global

EU4Global

During the transnational event, the participants took part in a presentation offered by ANPCDEFP about the opportunities available in the EU for young people, a training on disinformation held by Funky Citizens, and a simulation of the European institutions held by Europuls. They also had the opportunity to meet the Romanian UN Youth Delegate 2024.





In the next stages of the project, Europuls volunteers will participate in similar exchanges of experience in the other seven partner countries.

The project also involves conducting an online consultation, where young people can express their opinion on the EU's pressing issues.

2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

Being the largest event of our organization this year, the Global Forum on Modern Direct Democracy represented the space where participants, be they Romanian or international, were able to debate and take part in discussions on democracy and civic participation during this crucial election year.

Thus, between 15-18 May 2024, the Eurosfat Forum has taken on a global dimension, and together with our partners from Democracy International, we managed to bring together in Bucharest a diverse global community of over 500 experts, decision-makers, journalists and activists.

Bucharest was truly the capital of democracy, thanks to Eurosfat 2024 - Global Forum on Modern Direct Democracy.

We are happy that our work was be recognized by the project nomination at the Public Participation Awards Gala.



PATRONAGE

CO-HOSTS

PERMANENT PARTNER

PARTNERS

2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

The one and only electoral debate in Romania for the European Parliament elections

During the forum, our team organized the one and only electoral debate on the European Parliament elections in Romania, with a representative from 3 parties and 2 independent candidates.



The debate was conducted in partnership with Euronews Romania and broadcast LIVE in full on their television channel.



2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

Study visits

Ploiești - Youth Capital of Romania 2024

The participants had the opportunity to visit, prior to the forum, the city of Ploiesti, where they learned about Romanian history from the 19th and 20th centuries. They also visited the youth center of the young team in Ploiesti, the Clock Museum, and many other attractions.



2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

Study visits

EFdeN

Another opportunity that the participants had before the official opening of the forum was the visit to the EFdeN solar houses built by young students.



They received a lesson about sustainability and how our societies could benefit from a resilient future by implementing policies to mitigate the effects of global warming.

2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

Tour of Bucharest

Guided by the team of young professionals of the Association of History Students "Dacia", the participants visited the most important historical points of Bucharest located in Revolution Square, University Square or Calea Victoriei. Thus, they learned about the Revolution of 1989, visualizing at the same time the places where it unfolded.



2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy

Local products fair

Made with the support of Romanian entrepreneurs such as Artesana, AQUA Carpatica or Domeniile Samburesti, the local products fair represented the way we introduced international participants to the local culture.



They had the opportunity to taste and observe various authentic products during the "Stories in Little Paris" session.

2024 GLOBAL FORUM ON MODERN DIRECT DEMOCRACY
15-18 May - Bucharest, Romania

EUROSFAT 2024

Global Forum on Modern Direct Democracy: Results



Participants



Sessions



Speakers



Involved volunteers

PATRONAGE

CO-HOSTS

PERMANENT PARTNER

PARTNERS

EUROLEAD

Europuls – Centre for European Expertise, together with North-East RDA Brussels, held a debate in Brussels on 12 November 2024 on the occasion of the new configuration of the European Parliament and the validation of Romania's candidate for the position of Executive Vice-President of the European Commission.



Given the stakes and challenges of the coming years, Europuls and the North-East RDA consider that the coagulation of institutional, non-governmental and European policy experts is essential. Thus, during the event, the project EUROLEAD was launched, a platform that aims to develop a closer relationship between Romanian decision-makers in Brussels and Romanian citizens.

europuls
CENTRE OF EUROPEAN EXPERTISE

EUROPULS IN SOCIAL MEDIA



1.2M Views

684.5K Unique views

34.6K Likes

25.39% Followers evolution



270K Views

215 Comments

3.5K Likes

855 Shares

europuls
CENTRE OF EUROPEAN EXPERTISE

EUROPULS IN SOCIAL MEDIA

